



Oregon Fairs Association Showcase Evaluation Criteria

Goals of Showcase Program at Annual Convention:

- Provide opportunity for Fair Managers and Staff to view quality acts that can enhance their fairs and events.
- Provide an equitable opportunity for service members to perform for Fair Managers and staff to gain future bookings.
- Provide entertainment for convention attendees.
- Showcase a diverse range of quality performers with the overall showcase schedule consisting of acts that appeal to all ages and interests, similar to the diverse attendees of a fair.
- Provide feedback to applying acts that will help them grow as artists to be the best performers that they can be.

Evaluation Criteria Definitions

- **Technical quality of performers ability** – The talent of performers and quality of their ability, not quality of equipment, sound or video.
- **Stage Presence** – Performers ability to engage and entertain the audience throughout the performance.
- **The “look”** – Overall appeal of act. Ability to appropriately portray character, stay in character and deliver an authentic performance. Appearance of act including costume, cleanliness, quality of props, etc.

Video Evaluation Guidelines:

- All scorecards will be provided to the acts. Please provide respectful and constructive comments for each act as if you were communicating directly to them.
- View the first five minutes of video for evaluation, regardless if a longer video is submitted.
- If video does not show a live stage performance please evaluate act as best as reasonably possible. By watching the video you are a viewing audience.
- Scores are:

1	2	3	4	5	6	7	8	9	10
Very Poor	Poor		Average	Good	Great	Excellent			

Showcase Application

Each act will provide the following information on the showcase application:

- Name of act
- Name, phone and email for contact in act
- Name, phone and email of agent.
- Type of Act - Musical or variety
- Type of showcase - Stage, Strolling, either with a preference.
- Number of people in act
- Brief description of act
- Daily fee charged - price must be provided. Price range is acceptable.
- Other compensation requested or required for performing – hotel room, RV space, etc.
- Direct link to an online video of a live performance by applying act. No pre-recorded or studio recorded music over video will be accepted. Maximum video length of 5 minutes. If video exceeds maximum length, only the first five minutes will be considered. Please include DIRECT link to ONE video only. Links to website or other sites will not be accepted.
- Electronic Press Kit
 - Photo
 - Any additional materials you would like to be considered including performers bio, letters of recommendation, set lists, press clippings, etc.
This is an optional submission.
- Digital signatures